

NINE PRINCIPLES TO MAKE YOUR BUSINESS **PROFITABLE**

WORKSHOP

DATE: August 24, 2016 **TIME:** 8:00 to 10:00am (MDT) **LOCATION:** Miller Corporate Partnership Center

YOUR WORKSHOP LEADERS



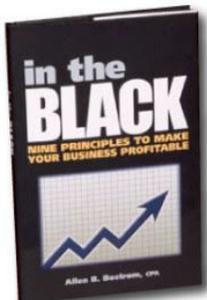
**Roger Knecht, President,
Universal Accounting Center**

Speaker, Author, Business Value Builder & Trainer - Roger Knecht can help you develop a team of committed individuals for success and profits using a proven system.



**Scott McKinley, Structured Power
Coaching/Value Builder Implemen-
tation Coach**

Mr. McKinley has spent a decade working with business owners, students and graduates of Universal Accounting Center as the senior marketing coach. He has personally assisted hundreds of individuals in the development and growth of their own businesses.



In the Black: Nine Principles to Make Your Business Profitable

When implemented these principles can make your business more profitable. You'll learn:

- The power of the Universal Business Model to insure profits and how to properly M.A.P. your business.
- The four keys to success & profit.
- The four ways to motivate and celebrate your employees.
- How to speak the language of business.
- Scoring your business.
- How your competition compares to you.
- How to implement these nine principles immediately in your business with immediate, intermediate and long-term application.

Whether you are starving for it or choking on it, growth is vital for a healthy business and limitless revenue.

"The first and most important threshold for the growth of your company is to stop seeing it as an extension of yourself and start seeing it as its own being, with its own needs, aspirations and destiny. It's when you set it free that it becomes your servant and not your master." — Roger Knecht

Built to Sell: 8 Things That Drive Your Company Value

If you're like a lot of entrepreneurs, you use your Profit & Loss (P&L) statement as your report card at the end of the year. You may even use your P&L to figure out what your company is worth by applying a multiple to your profit. But having worked with more than 20,000 entrepreneurs using The Value Builder System™, we've seen examples of companies that fetch up to three times more than the average price for companies in their industry.

Whether you want to sell your business – or just know that you could – you'll learn the eight things that drive the value of your company and suggestions on how to dramatically increase the value of your business.

BREAKFAST INCLUDED

**GIVE US TWO HOURS OF YOUR TIME,
AND WE'LL GIVE YOU YOUR LIFE BACK.**

REGISTER TODAY AT: <https://UniversalAccountingAug24.eventbrite.com>

DATE: August 24, 2016 TIME: 8:00 TO 10:00am | Breakfast Included

LOCATION: Miller Corporate Partnership Center at the Miller Campus of Salt Lake Community College, 3rd Floor.
9690 South 300 South, Suite 333, Sandy, UT 84070.

Seating is Limited!

ABOUT THE VALUE BUILDER SYSTEM™

The Value Builder System™ is a statistically proven method for increasing the value of a company by 71%.